



TIPS ON HOW TO USE AN ISLAND PHOTOBOOTH FOR YOUR FUND RAISER

- 1. SELL AD SPACE ON THE PHOTO BOOTH PHOTOS.** Be sure to mention the photo booth in your first pitch to sponsors. The photos that are produced in our photo booths have a generous space on them for custom graphics such as the advertising of sponsor's logos. Unlike brochures, posters, and place cards, photo booth photos don't get tossed after the event. The photos end up on fridge doors, bulletin boards, and social networking web sites. That's a valuable advertising product with shelf life!
- 2. SELL THE PHOTOS DURING THE EVENT.** Our state of the art Model 12 photo booths can produce over 50 high quality prints per hour. Set your price, have your volunteers take some sample photos ahead of time, then 'work the room' showing off the cool photos and selling photo booth tickets.
- 3. SELL THE PHOTO BOOTH PHOTO TICKETS AT THE GUEST TABLES.** You've seen what happens with peer pressure during an auction. The same principle applies to selling photo booth tickets at the tables vs. a static location.
- 4. HAVE A CONTEST.** Our photo booths run a descending count during an event to ensure the booth is adequately supplied. Decide in advance that photo number 'X' is going to win a special prize and have your MC mention it throughout the night. Your Island Photobooth attendant will monitor the number and alert the winner and MC after their photo is printed. Repeating this a few times during the event will build excitement, incentive and momentum!
- 5. RECORD THE PHOTOS.** Our Model 12 photo booths can record the photos taken during an event so you can feature the highlights on your web site and in the following year's advertising. You can even build a slide show for the following year. This creates excitement after the event and anticipation for the photo booth the following year.
- 6. BRING SOME PROPS.** If your event has a theme, consider offering some photo booth props such as sunglasses, wigs, hats, etc.
- 7. BUILD THE PHOTO BOOTH RENTAL INTO YOUR TICKET PRICE.** Treat the photo booth rental fees the same as the other hard costs such as food, alcohol, venue, entertainment, insurance, etc and all the above initiatives will be pure profit!

Photo Booths add fun, excitement, and lasting memories to fund raising events!

**www.islandphotobooth.com
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NOTHING'S MORE FUN THAN AN ISLAND PHOTOBOOTH!